

## ADVERTISING OPPORTUNITIES

PRINT PAGE

SHARE PAGE

Overview

Sponsored Content

Standard Ads

Video

Mobile

Features & Promotions

Podcasts

Newsletter Ads

**Multi-Platform**

### Multi-Platform Opportunities

SPEED is in a unique position to leverage our brand leadership in cable, online and mobile interactive media to offer advertisers custom multi-platform opportunities by layering the media buy and branding across all three platforms.



Barret-Jackson "Fantasy Bid"

#### Scottsdale 2008 Barrett-Jackson Auction

- 17 million people watch 40 hours of LIVE on-air coverage
- SPEEDtv.com had over 400,000 visitors to over 2.3 million pageviews
- 362,000 Total Mobile/Web Fantasy Bids